Press release

"0100 Conference Mediterranean" to be held in Rome on 19-20 October

Two days for the Private Equity and Venture Capital industry

Five companies exhibiting at Maker Faire Rome 2023 will be chosen

to pitch to a qualified audience of investors

*Rome, the 26th of May 2023* - On 19 and 20 October 2023, ***0100 Conference Mediterranean*** Rome is the venue for a two-day event dedicated to private equity and venture capital.

Italy's capital city was the exclusive choice for 2023 as the venue for the Mediterranean Region of the renowned international format, *0100*.

After 45 events in various regions of Europe, *Zero One Hundred Conferences* makes its debut in the south of the continent with a format tailored for the world of the private capital.

Makers, startups and companies exhibiting at this year's **Maker Faire Rome** (an innovation event organised and promoted by the Rome Chamber of Commerce) will have the opportunity to meet the delegates attending the conference, present their projects and plans for growth and build relations with investors.  Five of the companies exhibiting at the new Maker Faire in Rome will be selected by a jury, to pitch to a qualified audience of international funds.

*Zero One Hundred Conferences*, a leading organizer of exclusive events that bring together the best PE & VC firms on the global scene, has hosted over 9,500 delegates over the last 7 years, including at least 4,600 investors. More than 1,200 speakers have taken to the stage in various cities including Amsterdam, Berlin, Luxembourg, Dublin, Copenhagen, Vienna, Prague, Tallinn, Limassol and Bratislava, to address carefully-selected audiences ranging between 200 and 700 c-levels.

The network of *0100 Conference Mediterranean (*[*https://www.0100conferences.com/conferences/0100-conference-mediterranean*](https://www.0100conferences.com/conferences/0100-conference-mediterranean)*)* will be composed mainly of senior-level participants, such as private equity and venture capital fund directors, pension fund partners, family officers, business angels, insurers and private banking firms. At least 350 national and international Private Equity and Venture Capital decision makers will meet during the plenary day (19 October).

More than 200 selected first-level European and non-European Limited Partners and General Partners are expected to engage around a series of panels, keynotes, workshops and matchmaking sessions, designed to assist the participants in building global business relationships.

Topics for discussion will include the subject of how to unlock private capital to free up the cross-border potential of the local market. There will be insight into how to avoid red flags when selecting portfolio companies, as well as perspectives on new trends, strategy changes and the sourcing of PE and VC funding.

The event will open with the traditional VIP Dinner(participation by invitation) on the evening of 18 October.

The detailed program will be announced in the coming weeks on social media and on the Maker Faire Rome website ([www.makerfairerome.eu](http://www.makerfairerome.eu)).

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"Maker Faire Rome –The European Edition" is organised by Innova Camera, the company set up by the Rome Chamber of Commerce to promote the innovation and development of

*the business system, as part of the PID Punto Impresa Digitale project*